

Chapter-2

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Fostering Ecoliteracy to Enhance Environmental Awareness among Children and Adolescents

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Abstract

Environmental awareness is the key to tackling today's issues related to the environment. In the face of climate change and natural degradation, promoting awareness and knowledge of the need for environmental protection is critical. The research objectives are to (1) increase environmental awareness by involving children and adolescents in the eco-literacy movement and (2) strengthen their understanding of environmental conservation, which has an impact on strengthening their role as agents of change who function and are responsible for protecting nature. This research used a presentation approach and video-watching sessions about eco-literacy with 15 children and teenagers in the community located in Central Java Province, Indonesia. The eco-literacy videos helped participants comprehend the significance of eco-literacy, environmental conservation, and preservation. Research findings show the importance of eco-literacy for children and adolescents that resides in their potential to affect their attitudes, behavior, and daily decisions, as well as establish pro-environmental thought patterns and values. They can have a thorough grasp of environmental challenges, both local and worldwide, and learn about sustainable solutions through education and training. In addition, eco-literacy actions can encourage children and adolescents to participate in real-world activities that contribute to protecting the environment. They can encounter possibilities to contribute and make positive changes in the environment around them by participating in environmental projects, organizing environmentally conscious campaigns, or joining in collective action. Ecoliteracy for children and adolescents has a massive influence since it involves building communities that support one another and are geared toward sustainability. They can develop strong networks to exchange knowledge and experiences and urge collaborative action for environmental protection by collaborating with other teenagers, environmental organizations, schools, and communities.

Keywords: ecoliteracy, environmental preservation, environmental protection, environmental awareness
